

NAGW's National Conference is the leading local government web conference in the United States. It is the *only* conference designed for local government webmasters by local government webmasters.



National Association of  
Government Webmasters

2010  
National  
Conference  
St. Louis, Missouri

# At A Glance

September 22-24  
PRE-CONFERENCE: SEPTEMBER 21

nagw.org

**Millennium Hotel**  
Downtown, St. Louis, Missouri



## WHAT DOES IT COST?

### CONFERENCE

Early Bird (April 15 – July 8):

- Member – \$395
- Non-Member – \$495

Regular (July 9 – August 26):

- Member – \$495
- Non-Member – \$595

Late (August 27 – September 21):

- Member/Non-Member – \$695

### PRE-CONFERENCE

- Member – \$75/Session
- Non-Member – \$100/Session

## VALUE

In more than 20 sessions, attendees learn and share best practices from web professionals in both the public and private sectors. Attendees also gain *invaluable* networking with peers, as well as:

- Access to conference materials online at [www.nagw.org](http://www.nagw.org)
- Full breakfast and lunch provided daily
- Pinnacle Awards Banquet
- Welcome reception
- Conference t-shirt
- Face-to-face contact with sponsor companies and their web products

*and much more!*

## WHO SHOULD ATTEND?

The NAGW National Conference focuses on the professional development of webmasters, programmers, designers, developers, managers, CIOs and other government technology professionals from the local, state and federal government, as well as the web development world in general.

The NAGW National Conference is full of practical information, inspiration, and insights. Hands-on training provides valuable education.



## THE TOPICS

Topics traditionally cover a wide range of interests and technologies, including:

- Social Media
- Intranet design and development
- Graphic design for the web
- Streaming media
- E-mail list services
- Project management
- Disaster response and emergency preparedness
- SharePoint
- Accessibility
- AJAX techniques
- Web application security
- .NET
- PHP/MySQL

## THE SPEAKERS

The NAGW National Conference will feature distinguished speakers from both the government and private web sectors.



CSS guru and author Eric Meyer at the 2009 conference keynote.



## PRE-CONFERENCE WORKSHOPS

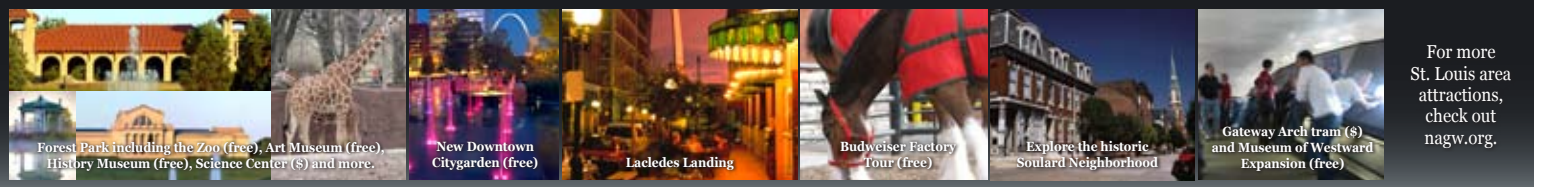
The NAGW National Conference traditionally features 8 half day workshops, giving attendees in-depth, hands-on training. Past workshops have included sessions on Dreamweaver, CSS, PHP, .NET, Joomla, Design for the Web, and more.

## COST COMPARISON 2009-2010 TRANSPORTATION & LODGING

Example Cities	AIRFARE		TAXI/SHUTTLE		HOTEL	
	2009	2010	2009*	2010**	2009	2010
Denver, CO	\$216	\$184				
Newark, NJ	\$279	\$209		\$37 shuttle		
Portland, OR	\$298	\$254	\$70*	or	\$140 per night	\$111 per night
Chicago, IL	\$214	\$116		\$7.50 lighttrail		
Richmond, VA	\$219	\$252				

\*roundtrip, Galveston Limousine Service \*\*roundtrip, via [www.flystl.com](http://www.flystl.com)

*There's plenty to do in 'ol St. Lou!*



Forest Park including the Zoo (free), Art Museum (free), History Museum (free), Science Center (\$) and more.

New Downtown Citygarden (free)

Laclede's Landing

Budweiser Factory Tour (free)

Explore the historic Soulard Neighborhood

Gateway Arch tram (\$) and Museum of Westward Expansion (free)

For more St. Louis area attractions, check out [nagw.org](http://nagw.org).