



# National Association of Government Web Professionals 2017 National Conference • San Diego, California



Relevant topics. Expert knowledge. Innovative ideas.

## Where?

Hyatt Regency La Jolla  
3777 La Jolla Village Drive  
San Diego, CA 92122  
(858) 552-1234

## When?

Pre-conference: September 19  
Conference: September 20-22

## Conference Costs

Early Bird (April 3 – July 14):

- Member – \$625
- Non-member – \$825

Regular (July 15 – August 25):

- Member – \$725
- Non-member – \$925

Late (after August 25):

- Member – \$995
- Non-member – \$1,195

## Pre-Conference

- Member \$100 for 1; \$150 for 2
- Non-member \$200 for 1; \$300 for 2

## Hotel Room Rate

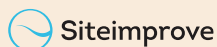
- \$149 per night, plus tax

## Ground Transportation

- Express Shuttle \$30 round trip
- Taxi \$35-45 one way

## Pinnacle Award Entries

- Members – \$75 early, \$125 reg/entry
- Non-Members – \$175/entry



## Who Should Attend?

The NAGW National Conference focuses on the professional development of government web professionals from all levels of government. Our diverse topics cater to both technical and non-technical audiences including webmasters, programmers, PIOs, designers, managers and CIOs.

## Outstanding Value

The conference fee includes:

- Three keynote presentations
- 28 session topic choices
- Networking with peers and presenters
- Online conference materials
- Select post-conference session videos
- Majority of meals:
  - » Opening Reception Tues evening
  - » Breakfast Wed / Thurs / Fri
  - » Lunch Wed / Thurs
  - » Snacks Wed / Thurs
  - » Pinnacle Awards Dinner / Thurs
- NAGW Nighttime Networking (n<sup>3</sup>)
- Direct contact with sponsors and their products

The pre-conference fee includes:

- Choice of 1 or 2 four hour workshops
  - » Breakfast included with 1 session
  - » Lunch included with 2 sessions

## Relevant Topics

Topics cover a wide range of interests and technologies providing information in all areas of the government web profession including:

- Content Strategy
- Innovative Tools & Technology
- Open Data & Open Government
- Plain Language
- Social Media
- User Experience & Accessibility

## In-Depth Workshops

The NAGW National Conference features half-day workshops on a variety of topics, providing in-depth, hands-on training.

## Notable Keynote Speakers

Distinguished past keynote speakers have included Tim O'Reilly, Joel Comm, Jennifer Pahlka, Kristina Halvorson and Eric Meyer.

*“The only conference that covers everything I need to know as a government web professional.”*

*- 2016 Conference Attendee*



More information available at: [nagw.org](http://nagw.org) or #NAGW2017

QUESTIONS SHOULD BE DIRECTED TO [CONFERENCE@NAGW.ORG](mailto:CONFERENCE@NAGW.ORG)